



# DIGITAL OCCUPATIONAL LENSES



*Your Window To  
Work, Fun and Play*

## What are Occupational Lenses?

Occupational lenses are designed for working professionals who need glasses for near vision work, yet need the added flexibility and range to see things a bit further away than a normal reading distance. People, who develop presbyopia at around the age of 40, lose the ability to focus properly at multiple distances.

Reading glasses and even sophisticated progressive lenses come with limited options for mid and near range visual requirements. The solution to this unique visual requirement based on occupational/visual needs is a variable occupational lens.



A man with short, graying hair and black-rimmed glasses is smiling while talking on a smartphone. He is wearing a light blue button-down shirt. The background is a bright, out-of-focus office environment with a desk lamp and some plants.

## Needs of an individual in closed work environment:

- Need good vision at near to intermediate distances.
- To be able to stay focused for extended periods while using computer, smartphone, tablet PC or other devices at work
- To be able to see and work best in precisely the range of vision the job requires.
- Work in comfortable posture without putting excessive strain on neck and shoulders over a long period of time.

From Near to Desk range

01



02

From Near to Extended Intermediate range

03



From Near to Few Meters distance

## WELCOME TO DIGI CONTOUR TECHNOLOGY



The Occupational  
**lens** for  
small environment

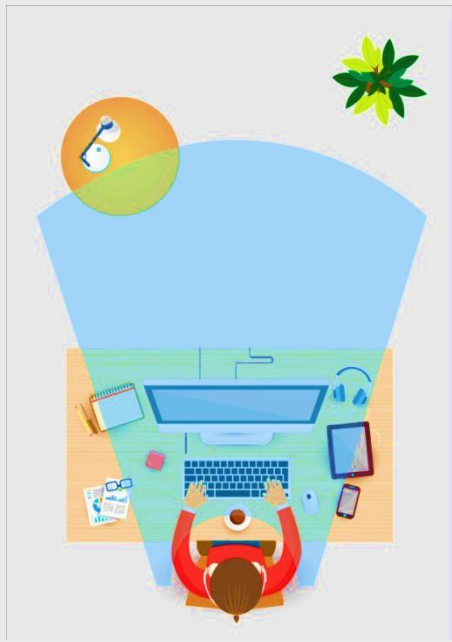
- **Nova Occupational lenses** are designed to allow the wearer to view all working distances comfortably within the conventional working area without any strain.
- **Nova Occupational lenses** address the needs of a wide range of professionals such as Chefs, Musicians, Artists, Accountants, Librarians etc, requiring a good vision at near to extended intermediate range in the course of their daily routine.





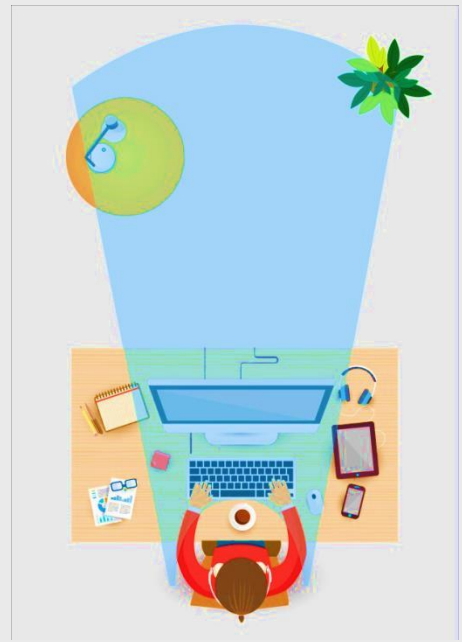
**NOVA**  
DESK

From Near to Desk range



**NOVA**  
Officepro

From Near to Extended Intermediate range



**NOVA**  
Room

From Near to Few Meters distance



## **Nova Occupational lenses based on Freeform Technology**

### ***100% back surface technology***

Ensures large field of vision from near to extended intermediate distances for working individuals, providing relief from orthopedic problems resulting from visual discomfort.

The NOVA DESK logo, with 'NOVA' in white and 'DESK' in blue, both in a bold, sans-serif font. The 'NOVA' part is partially enclosed by a white circular graphic element.A woman with long blonde hair and black-rimmed glasses is sitting at a desk, looking at a laptop. She is wearing a grey off-the-shoulder sweater. The desk has several laptops and notebooks on it. The background shows a window with white curtains and a patterned curtain.



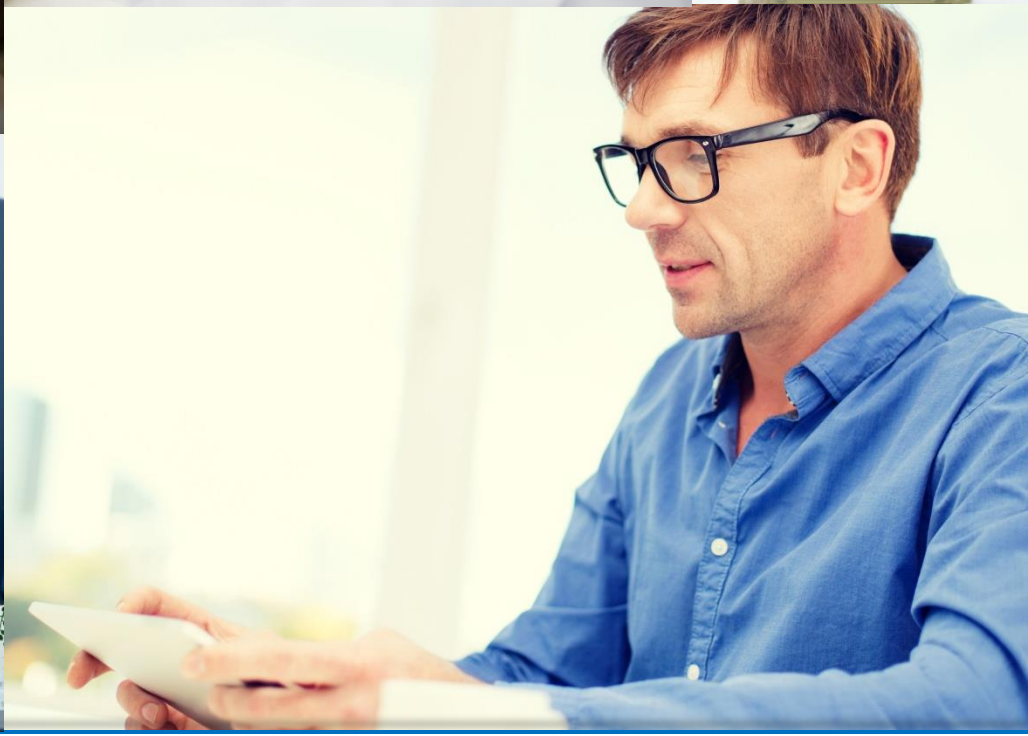
- Offers clear and wider vision for Near and Intermediate zones (Near to Intermediate distance).
- Ideal for work in Desk and Intermediate distances.
- In comparison to reading glasses, which are generally designed for a fixed distance, "**DESK**" offers a significantly larger field of vision with visual range from Near to Intermediate distance.



The wearer enjoys  
clear vision from  
40cm to 1.5M



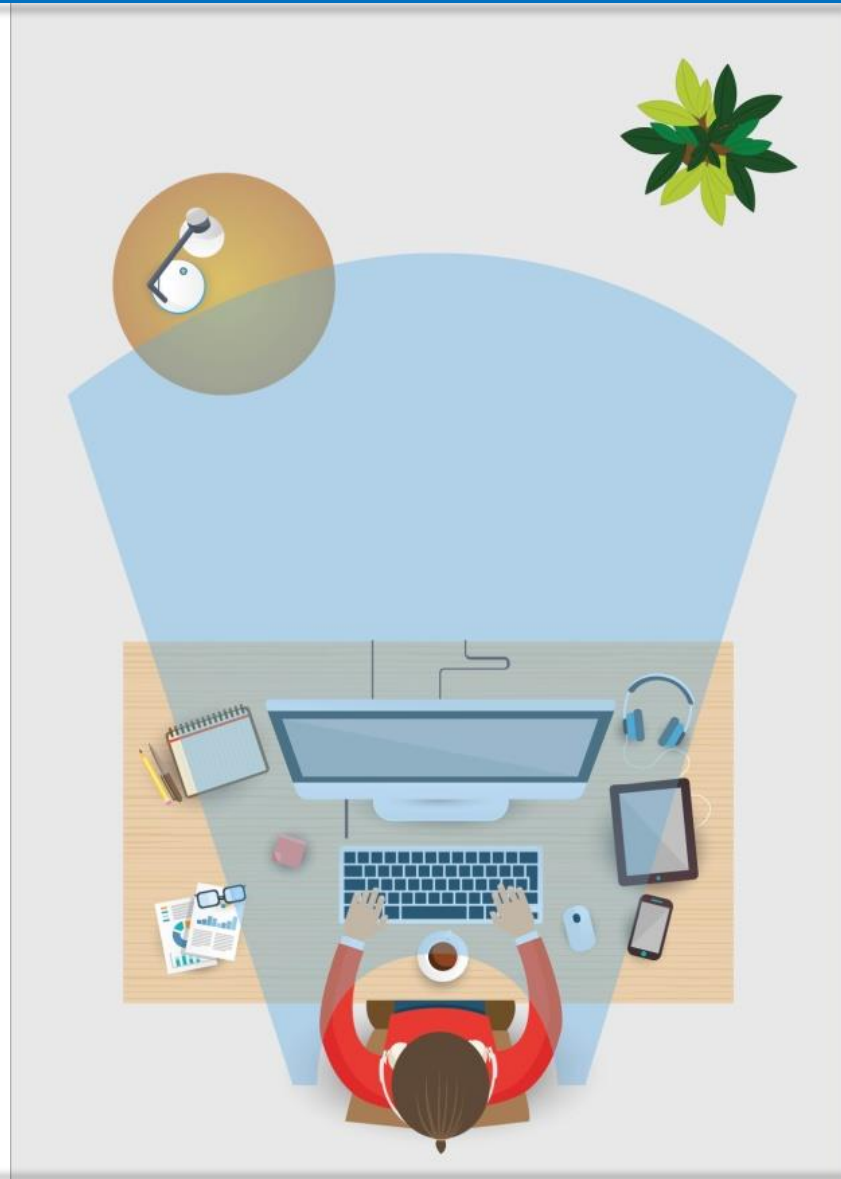
# IDEAL FOR – PROFESSIONAL ACTIVITIES WITHIN AN ARM'S REACH



NOVA™  
OfficeproA professional business meeting in a bright, modern office. A man in a white shirt and dark tie stands on the right, presenting to a group of three people seated at a white table. He is pointing at a whiteboard with various charts and graphs. The seated individuals, two women and one man, are listening attentively. The background features large windows with a view of a city skyline.

**EXTENDED INTERMEDIATE ZONE**

- Offers clear and wider vision for Near and Extended Intermediate viewing zones (Near to Extended Intermediate distance).
- Provides superior vision for Reading, work on PC and interactions in close vicinity.
- The “**OFFICE PRO**” is designed for people who want an ideal vision experience while attending to desk work and simultaneously interact with colleagues and visitors near their desk area comfortably.



The wearer enjoys  
clear vision from  
40cm to 2M-3M



# IDEAL FOR – PROFESSIONAL ACTIVITIES IN MEDIUM DISTANCE



The logo for NOVA Room, featuring a stylized 'N' inside a circle followed by the word 'NOVA' in a bold, sans-serif font, with 'Room' in a smaller, blue, sans-serif font below it.

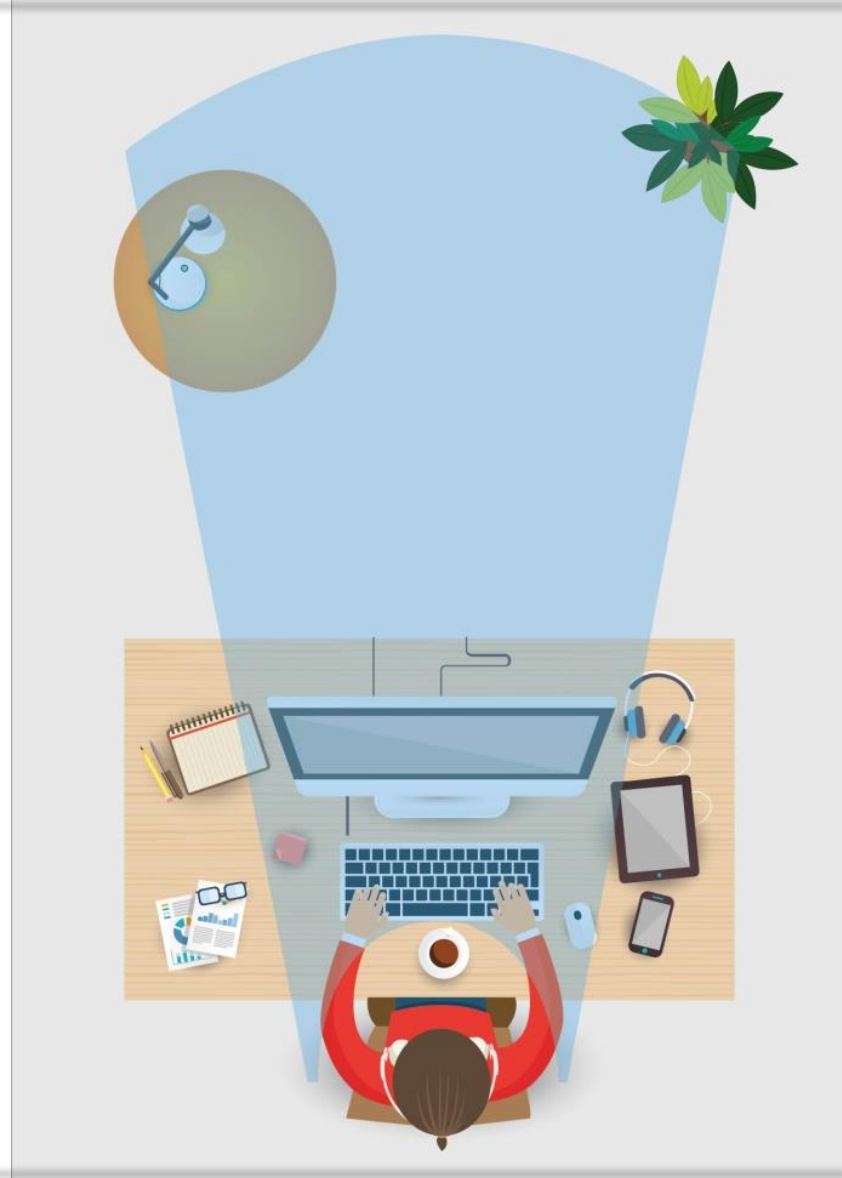
**NOVA**<sup>TM</sup>  
Room



**CLEAR VISION FOR NEAR  
TILL FEW METERS WITHIN A ROOM**



- Occupational lens offers a wider vision area and a greater clarity when looking around a room.
- It is suitable for people who require a wider vision area when working indoor such as office, providing ultimate comfort and natural vision.



The wearer enjoys  
clear vision from  
40cm to 4M-5M



# IDEAL FOR – Indoor Professions



**From Near**

FAR	—
INTERMEDIATE	—
NEAR	★ ★ ★ ★ ★

Reading Lens

**From Near to the Desk**

FAR	—
INTERMEDIATE	★ ★ ★ ★ ★
NEAR	★ ★ ★ ★ ★

Nova Desk

**From Near to Extended Intermediate**

FAR	★ ★
INTERMEDIATE	★ ★ ★ ★ ★
NEAR	★ ★ ★ ★ ★

Nova Office Pro

**From Near to few metres**

FAR	★ ★ ★
INTERMEDIATE	★ ★ ★ ★ ★
NEAR	★ ★ ★ ★ ★

Nova Room

**From Near to Far**

FAR	★ ★ ★ ★ ★
INTERMEDIATE	★ ★ ★ ★ ★
NEAR	★ ★ ★ ★ ★

Progressive lens



**Intermediate distance through a  
Progressive Lens**



**Intermediate distance through a  
Nova Occupational lens**

## Easy to Fit!

Dispense Nova Desk/ Nova Office Pro/ Nova Room as per the Customer's indoor visual needs

**Frame Selection:** Ensure that the selected frame has a minimum B- measurement of 26mm. In the B- measurement, mark the fitting cross at the center of the pupil. Ensure that the selected frame has at least 12mm from the fitting cross to the top of the frame and at least 14mm to bottom of the frame for Nova Desk & Nova Office Pro where as in case of Nova Room 10mm from the fitting cross to the top of the frame and 18mm to the bottom of the frame.

**Check Prescription:** Check the far-vision & near-vision prescription and record it exactly as you would for a progressive lens or bifocal lens.

### **Centration:**

Pupillary Distance - take monocular distance PD measurement.

**Fitting Heights :** 14mm & 18mm for Nova Desk & Nova Office Pro.  
18mm for Nova Room (14mm will be available soon).

## Easy to Fit!

### Ordering :

**Nova Desk** : Mention exact far-vision & additional power. Degression will be calculated automatically.

**Nova Office Pro** : Mention exact far-vision & addition power. Degression will be calculated automatically.

**Nova Room** : Mention exact far-vision prescription with exact addition power.

**Glazing:** Nova Desk, Nova Office Pro & Nova Room , all the designs have been developed to be fitted 2mm above the PRP.

**Lens Verification:** Verify the reading prescription. If the total near-reading power is correct, the lens will perform optimally in all zones up to the maximum distance for that particular prescription.

- Specifically designed for small work environments / indoor work.
- Nova Occupational lenses are extended intermediate lens designed for all additions, including high adds.
- It guarantees crystal clear vision required for reading, use of PC and the area beyond.
- Offers wider field of vision for Near and extended Intermediate range.



Availability	
1.50 Clear and Transitions	✓
1.59 Clear	✓
1.60 Clear and Transitions	✓
1.67 Clear and Transitions	✓

COATING		
SATIN+	SATIN+ UV	SATIN+ BLUE



NOVA OCCUPATIONAL LENS

**THANK YOU**

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